

**40 Short Stories based up on Indian Experiences**

for

Managers at Different Organisation Level, Age and Type of Organisations

Management Teachers, Trainers & Research Scholars

Students of Management

Tales of Grandfather	Tales of Grandfather Part II
INDEX	INDEX
<i>Tales of Grand Father: A Journey of Experiences .....9</i>	
1. <i>Do We Matter? .....11</i>	1 <i>Emerging Role for Senior Citizens in Digital Era .....5</i>
2. <i>The Hanumans of India.....15</i>	2. <i>Customer Centric Affordable Flexi Pricing .....16</i>
3. <i>The Kick of Creativity .....16</i>	3. <i>The Mess .....18</i>
4. <i>Gifts of God .....18</i>	4. <i>The Strategic Loss.....27</i>
5. <i>Assets or Liabilities? .....22</i>	5. <i>The 4<sup>th</sup> Idiot.....32</i>
6. <i>The First Beneficiary of OBC Reservation .....24</i>	6. <i>How To Earn Lifelong Penalty Without Any Fault .....35</i>
7. <i>Manpower .....28</i>	7. <i>The Dreams .....40</i>
8. <i>The Thieves.....30</i>	8 <i>Strategic (Important, Significant and Long Term) Benefits of Writing For Course Material Development On Management: Some Experiences .....45</i>
9. <i>Who is Better Off?.....32</i>	9 <i>Old Guides For Strategists of Present Era .....59</i>
10. <i>Power of a Missed Meal .....34</i>	10 <i>Contribution of Economics and Operation Research to Management Discipline .....66</i>
11. <i>The Popat.....38</i>	11 <i>Power of Preparing Checklist, Role of Heart and the Chief/ Top Executives.....68</i>
12. <i>A Livewire Information System .....40</i>	12 <i>Decision making in Strategic Management: Various Streams of Influence .....70</i>
13. <i>Shabashi .....43</i>	13. <i>Politics Managers Don't Know:.....73</i>
14. <i>Getting Multiple Returns: Writing A Management Case .....48</i>	14 <i>From Barcelona With Love.....75</i>
15. <i>The Power of Check Listing .....52</i>	15. <i>Managing Last Leg of the Race .....85</i>
16. <i>Power of Interior Design .....56</i>	
17. <i>The Experiment .....61</i>	
18. <i>The Time Estimates .....67</i>	
19. <i>Creation of a Computer Centre for Training....70</i>	
20. <i>Rewards Galore .....75</i>	
21. <i>Punctuality.....84</i>	
22. <i>The Birth of an Orphan .....87</i>	
23. <i>The Two Worlds .....94</i>	
24. <i>Mission at Grass Roots.....99</i>	
25. <i>Research Incentives .....102</i>	
<b>Cases Amenable to ME (Mobile Enabled) Learning</b>	
1-19, 21, 23, 24	2,4,5,6,7,15
Teaching Note Available 1,14,15,16,18,19,20	
<a href="#">English &amp; Hindi Audio Versions available</a>	

**Key Features**

**Tales of Grandfather**

Part I	Part II
<p><i>Learn how to grow your business rapidly, how to be profitable, How to identify/ create opportunities, How to convert threats into opportunities, How to identify/ garner/ develop resources, How to avoid missing opportunities and How to be contended?</i></p>	<p><i>Understanding Strategic Loss</i>  <i>Strategic Advantages of Course Material Development</i>  <i>Importance Of Lifelong Learning and SC (Senior Citizen) Academicians</i>  <i>Converting Weakness As Strategic Advantage</i>  <i>Mismanaging 7S to Create Strategic Disadvantage from Strengths</i>  <i>Dream Or Vision?</i>  <i>Why Teach Strategic Management than Strategy- (Central Role of Implementation in Strategic Management)</i>  <i>Job Is Not Done Until The Last Leg of Race Is Managed (Critical Issues In Strategic Management)</i>  <i>Why Idiots Are Necessary in Society</i>  <i>Importance of Old Guard (Dated) Literature</i>  <i>Customer Centric Pricing</i>  <i>Be careful of Economists and OR Experts</i>  <i>Changes Axis to Understand Strategic Disadvantages of Nations</i></p>